

# CHOW TAI FOOK JEWELLERY GROUP LIMITED

## 周大福珠寶集團有限公司

Stock Code: 1929 • A Hong Kong Main Board Listed Company

### FOR IMMEDIATE RELEASE

#### **Chow Tai Fook Jewellery Group clinches top rankings in Institutional Investor's 2021 All-Asia Executive Team**

(Hong Kong, 2 July 2021) **Chow Tai Fook Jewellery Group Limited** ("Chow Tai Fook Jewellery Group", the "Group" or the "Company"; SEHK stock code: 1929), a Hong Kong Main Board listed company with over 90 years of heritage, proudly announces that the Group has crowned the Most Honoured Company – Rest of Asia in the Consumer/Discretionary sector and scooped five citations in 2021 All-Asia Executive Team rankings conducted by Institutional Investor, an international financial magazine highly recognised by the buy-side and sell-side investors and analysts.

#### **Most Honoured Company – Rest of Asia – Consumer/Discretionary**

- 1<sup>st</sup> place

#### **Best CEO – Rest of Asia – Consumer/Discretionary**

- Combined – Kent Wong – 1<sup>st</sup> place

#### **Best CFO – Rest of Asia – Consumer/Discretionary**

- Combined – Hamilton Cheng – 1<sup>st</sup> place

#### **Best IR Professional – Rest of Asia – Consumer/Discretionary**

- Combined – Danita On – 2<sup>nd</sup> place
- Sell-side – Danita On – 1<sup>st</sup> place

#### **Best IR Program – Rest of Asia – Consumer/Discretionary**

- Combined – 2<sup>nd</sup> place
- Sell-side – 1<sup>st</sup> place

#### **Best ESG – Rest of Asia – Consumer/Discretionary**

- Combined – 2<sup>nd</sup> place
- Sell-side – 1<sup>st</sup> place

Mr. Kent Wong, Managing Director, Corporate and HK, Macau & Overseas of Chow Tai Fook Jewellery Group remarked, "We are delighted to reap these prestigious accolades from Institutional Investor and it is a testimony of our concerted effort as a team to share a holistic picture of our business, corporate strategies, views on market outlook and thoughts in decision making process to a wide spectrum of stakeholders during the unprecedented times."

Mr. Hamilton Cheng, Executive Director, Finance and Information of Chow Tai Fook Jewellery Group said, "Our timely disclosure and high level of transparency have always been the driving forces fostering the mutual and interactive communication with stakeholders. We will stay focused on delivering long-term value

to our customers, partners and investors, as well as identifying unparalleled opportunities for sustainable development.”

Institutional Investor offers highly-respected proprietary benchmark research and rankings in tandem with corporate performance research for all three sides of the investment community. In 2021, a total of 1,438 companies and 2,690 individuals were nominated in 2021 All-Asia Executive Team rankings. Chow Tai Fook Jewellery Group is honoured to be one of the 46 companies which were distinguished as Most Honoured Company for having the success in the rankings.

### **Chow Tai Fook Jewellery Group Limited**

Chow Tai Fook Jewellery Group Limited (the “Group”; SEHK stock code: 1929) was listed on the Main Board of The Stock Exchange of Hong Kong in December 2011. The Group’s vision is to become the most trusted jewellery group in the world.

Founded in 1929, the Group’s iconic brand “CHOW TAI FOOK” is widely recognised for its trustworthiness and authenticity, and is renowned for its product design, quality and value. A long-standing commitment to innovation and craftsmanship has contributed to the Group’s success, along with that of its iconic retail brand, and has been embodied in its rich 90-year heritage. Underpinning this success are our long-held core values of “Sincerity • Eternity”.

The Group’s differentiation strategy continues to make inroads into diverse customer segments by catering to a bespoke experience for different lifestyles and personalities, as well as customers’ different life stages. Offering a wide variety of products, services and channels, the Group’s brand portfolio comprises the CHOW TAI FOOK flagship brand with curated retail experiences, and other individual brands including HEARTS ON FIRE, ENZO, SOINLOVE and MONOLOGUE.

The Group’s commitment to sustainable growth is anchored in its customer-centric focus and strategies, which are in place to promote long-term innovation in business, in people and in culture. Another asset underpinning sustainable growth is a sophisticated and agile business model. This supports the Group by fostering excellence and extending opportunities along the entire value chain to communities and industry partners across the world.

With an extensive retail network in Greater China, Japan, Korea, Southeast Asia and the United States, and a fast-growing e-commerce business, the Group is implementing effective online-to-offline (“O2O”) strategies to succeed in today’s omni-channel retail environment.

#### **Media Enquiries:**

##### **Chow Tai Fook Jewellery Group Limited**

Danita On  
Director, Investor Relations and  
Corporate Communications  
Tel: (852) 2138 8501  
Email:  
danitaon@chowtaifook.com

Jannus Cheung  
Manager, Investor Relations and  
Corporate Communications  
Tel: (852) 2138 8338  
Email:  
jannuscheung@chowtaifook.com

Haide Ng  
Manager, Investor Relations and  
Corporate Communications  
Tel: (852) 2138 8336  
Email:  
haideng@chowtaifook.com