

# CHOW TAI FOOK JEWELLERY GROUP LIMITED

## 周大福珠寶集團有限公司

Stock Code: 1929 • A Hong Kong Main Board Listed Company

### FOR IMMEDIATE RELEASE

## Chow Tai Fook Earns Eight Accolades for Excellence in Corporate Governance and Sustainability

(Hong Kong, 28 Sep 2020) **Chow Tai Fook Jewellery Group Limited** (“Chow Tai Fook Jewellery Group”, “the Group” or “the Company”; SEHK stock code: 1929), a Hong Kong Main Board listed company with over 90 years of heritage, proudly announces that the Group has shone at three renowned award ceremonies and garnered eight distinguished awards as a whole, reaffirming our remarkable performance in investor relations, corporate governance and sustainability. These awards include:

### **Corporate Governance Asia - 10<sup>th</sup> Asian Excellence Award 2020**

- Asia’s Best CEO (Investor Relations) – Kent Wong
- Asia’s Best CFO (Investor Relations) – Hamilton Cheng
- Asia’s Best CSR
- Best Investor Relations Company (Hong Kong)
- Best Investor Relations Professional – Danita On

### **Hong Kong Investor Relations Association - 6<sup>th</sup> Investor Relations Awards 2020**

- Best Annual Report (Large Cap)
- Best ESG (Governance – Large Cap)

### **Enterprise Asia - Asia Responsible Enterprise Awards 2020**

- Asia Responsible Enterprise Awards (Corporate Governance Category)

Chow Tai Fook Jewellery Group Managing Director, Kent Wong remarked, “We are honoured to receive these top distinctions, this notable achievement is a testament to the market’s appreciation of our consistent dedication and commitment to a stringent corporate governance. We shall continue to devote endless efforts in strengthening investor relations and implementing transparent disclosures to foster genuine mutual understanding with stakeholders. Moving forward, we will further cultivate sustainability ownership into our Group’s culture, employees’ mindset and daily operations in order to guide us in building long-term resilience and promoting innovation.”

The Asian Excellence Award is designed to acknowledge companies' achievements and excellence in the aspects of corporate governance, investor relations, financial performance, corporate social responsibility and environmental practices. The Investor Relations Awards aim to encourage and reward the excellence in investor relations practices by individuals and companies. The Asia Responsible Enterprise Awards recognise Asian businesses for championing sustainable achievement on green leadership, social empowerment and responsible business ethics. These accolades demonstrate leadership, sincerity and commitment of the Group and its senior executives on achieving long term value and sustainable development.

## PHOTO CAPTION



Chow Tai Fook Jewellery Group, Director of Investor Relations and Corporate Communications, Danita On, received accolades at HKIRA 6<sup>th</sup> Investor Relations Awards 2020

## Chow Tai Fook Jewellery Group Limited

Chow Tai Fook Jewellery Group Limited (the “Group”; SEHK stock code: 1929) was listed on the Main Board of The Stock Exchange of Hong Kong in December 2011. The Group’s vision is to become the most trusted jewellery group in the world.

Founded in 1929, the Group’s iconic brand “CHOW TAI FOOK” is widely recognised for its trustworthiness and authenticity, and is renowned for its product design, quality and value. A long-standing commitment to innovation and craftsmanship has contributed to the Group’s success, along with that of its iconic retail brand, and has been embodied in its rich 90 year heritage. Underpinning this success are our long held core values of “Sincerity • Eternity”.

The Group’s multi-brand strategy comprises the CHOW TAI FOOK core brand with its offerings of different retail experiences including ARTRIUM, JEWELRIA, Experience Shop and CTF WATCH, in addition to other brands including HEARTS ON FIRE, T MARK, ENZO, SOINLOVE and MONOLOGUE to address the diversifying needs of our customers.

The Group’s commitment to sustainable growth is anchored in its customer-centric focus and strategies, which are in place to promote long term innovation in the business, in people and in culture. Another asset underpinning sustainable growth is a sophisticated and agile business model. This supports the Group by fostering excellence and extending opportunities along the entire value chain to communities and industry partners across the world.

With an extensive retail network in Greater China, Japan, Korea, Southeast Asia and the United States, and a fast-growing e-commerce business, the Group is implementing effective online-to-offline (“O2O”) strategies to succeed in today’s omni-channel retail environment.

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