

**CHOW TAI FOOK JEWELLERY GROUP LIMITED**  
**周大福珠寶集團有限公司**

Stock Code: 1929 • A Hong Kong Main Board Listed Company

**FOR IMMEDIATE RELEASE**

**Chow Tai Fook Clinches Four Accolades at  
The 9<sup>th</sup> Asian Excellence Award 2019**

(Hong Kong, 2 July 2019) **Chow Tai Fook Jewellery Group Limited** (“Chow Tai Fook Jewellery Group”, “the Group” or “the Company”; SEHK stock code: 1929), a Hong Kong Main Board listed company with 90 years of heritage, today announces that the Group has clinched four accolades at The 9<sup>th</sup> Asian Excellence Award 2019 conducted by Corporate Governance Asia, an authoritative regional journal on corporate governance.

The recognitions include:

**Asia’s Best CEO (Investor Relations) – Kent Wong**  
**Asia’s Best CFO (Investor Relations) – Hamilton Cheng**  
**Best Investor Relations Company (Hong Kong)**  
**Best Investor Relations Professional – Danita On**

Chow Tai Fook Managing Director, Kent Wong, remarked, “We are delighted to receive the accolades in The Asian Excellence Award consecutively for three years. The receipt of these awards underscores our relentless effort in corporate governance and investor relations. From the Board’s point of view, engaging with a wider range of stakeholders helps to identify emerging trends of business opportunities so as to foster high quality strategy and customer-centric business model.”

Chow Tai Fook Executive Director, Finance and Operations and Joint Company Secretary, Hamilton Cheng, said, “In the pursuit of outstanding corporate governance, we have adopted a stakeholder approach based on the principles of transparency, interactive engagement and fair treatment to uphold relations with stakeholders for the Group.”

The Asian Excellence Award is designed to bestow achievements and excellence in management acumen, investor relations, financial performance, corporate social responsibility and environmental practices. These accolades are for exquisite companies and senior management on promoting good corporate governance and director professionalism for enhancing accountability and objectivity of the management so as to achieve long-term value.

**PHOTO CAPTION**



Chow Tai Fook Jewellery Group Managing Director, **Kent Wong** (Middle), Finance and Operations and Joint Company Secretary, **Hamilton Cheng** (Right) and Director of Investor Relations and Corporate Communications, **Danita On** (Left) received multiple accolades at The 9<sup>th</sup> Asian Excellence Award 2019

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**Chow Tai Fook Jewellery Group Limited**

Chow Tai Fook Jewellery Group Limited (the “Group”; SEHK stock code: 1929) listed on the Main Board of The Stock Exchange of Hong Kong in December 2011. The Group’s vision is to become the most trusted jewellery group in the world.

Founded in 1929, the Group’s iconic brand “CHOW TAI FOOK” is widely recognised for its trustworthiness and authenticity, and is renowned for its product design, quality and value. A long-standing commitment to innovation and craftsmanship has contributed to the Group’s success, along with that of its iconic retail brand, and has been embodied in its rich 90 year heritage. Underpinning this success are our long held core values of “Sincerity • Eternity”.

The Group’s multi-brand strategy comprises the ARTRIUM, JEWELRIA and CTF WATCH brands that are endorsed by the CHOW TAI FOOK master brand, in addition to other brands including HEARTS ON FIRE, T MARK, SOINLOVE and MONOLOGUE.

The Group’s commitment to sustainable growth is anchored in its “Smart+” strategy, which is in place to promote long term innovation in the business, in people and in culture. Another asset underpinning sustainable growth is a sophisticated and agile business model. This supports the Group by fostering excellence and extending opportunities along the entire value chain to communities and industry partners across the world.

With an extensive retail network in Greater China, Japan, Korea, Southeast Asia and the United States, and a fast-growing e-commerce business, the Group is implementing effective online-to-offline (“O2O”) strategies to succeed in today’s omni-channel retail environment.

*Chow Tai Fook Clinches Four Accolades at  
The 9th Asian Excellence Award 2019  
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