

CHOW TAI FOOK JEWELLERY GROUP LIMITED

周大福珠寶集團有限公司

Stock Code: 1929 • A Hong Kong Main Board Listed Company

FOR IMMEDIATE RELEASE

Chow Tai Fook Jewellery Group Shines at Institutional Investor's 2022 All-Asia Executive Team with Seven Accolades

(Hong Kong, China, 23 Jun 2022) **Chow Tai Fook Jewellery Group Limited** ("Chow Tai Fook Jewellery Group", the "Group" or the "Company"; SEHK stock code: 1929) is delighted to crown once again the Most Honored Company – Asia (ex-Mainland China) in the Consumer/ Discretionary section and garner six accolades in the 2022 All-Asia Executive Team rankings of Institutional Investor, an international financial magazine highly recognised by the buy-side and sell-side investors and analysts.

Most Honored Company – Asia (ex-Mainland China) – Consumer/ Discretionary

- 1st place

Best CEO – Asia (ex-Mainland China) – Consumer/ Discretionary

- Combined – Kent Wong – 1st place

Best CFO – Asia (ex-Mainland China) – Consumer/ Discretionary

- Combined – Hamilton Cheng – 1st place

Best IR Professional – Asia (ex-Mainland China) – Consumer/ Discretionary

- Combined – Danita On – 1st place

Best IR Program – Asia (ex-Mainland China) – Consumer/ Discretionary

- Combined – 1st place

Best ESG – Asia (ex-Mainland China) – Consumer/ Discretionary

- Combined – 1st place

Best IR Team – Asia (ex-Mainland China) – Consumer/ Discretionary

- Combined – 2nd place

Mr. Kent Wong, Managing Director of Chow Tai Fook Jewellery Group remarked, "We are honoured to receive the recognitions at the Institutional Investor's 2022 All-Asia Executive Team and it is a huge encouragement to our Group and our team indeed. These prestigious awards acknowledge our relentless effort in demonstrating stringent and transparent corporate governance and strengthening investor relations. We shall continue to optimise our governance structure and invest in the sustainable future of our business aiming to create positive economic, social and environmental value for our stakeholders."

Mr. Hamilton Cheng, Executive Director, Finance and Information of Chow Tai Fook Jewellery Group said, "The Group has stepped up its efforts to increase transparency and communication with its stakeholders in multiple areas. At times of uncertainty, we truly believe that a high standard of corporate governance, reporting and investor relations are our cornerstones to building business resilience."

PHOTO CAPTION



The Group garners seven accolades in the 2022 All-Asia Executive Team rankings of Institutional Investor

Chow Tai Fook Jewellery Group Limited

Chow Tai Fook Jewellery Group Limited (the "Group"; SEHK stock code: 1929) was listed on the Main Board of The Stock Exchange of Hong Kong in December 2011. The Group's vision is to become the most trusted jewellery group in the world.

Founded in 1929, the Group's iconic brand "CHOW TAI FOOK" is widely recognised for its trustworthiness and authenticity, and is renowned for its product design, quality and value. A long-standing commitment to innovation and craftsmanship has contributed to the Group's success, along with that of its iconic retail brand, and has been embodied in its rich 90-year heritage. Underpinning this success are our long-held core values of "Sincerity • Eternity".

The Group's differentiation strategy continues to make inroads into diverse customer segments by catering to a bespoke experience for different lifestyles and personalities, as well as customers' different life stages. Offering a wide variety of products, services and channels, the Group's brand portfolio comprises the CHOW TAI FOOK flagship brand with curated retail experiences, and other individual brands including HEARTS ON FIRE, ENZO, SOINLOVE and MONOLOGUE.

The Group's commitment to sustainable growth is anchored in its customer-centric focus and strategies, which are in place to promote long-term innovation in business, in people and in culture. Another asset underpinning sustainable growth is a sophisticated and agile business model. This supports the Group by fostering excellence and extending opportunities along the entire value chain to communities and industry partners across the world.

With an extensive retail network in China, Japan, Korea, Southeast Asia and the United States, and a fast-growing e-commerce business, the Group is implementing effective online-to-offline ("O2O") strategies to succeed in today's omni-channel retail environment.

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