

CHOW TAI FOOK JEWELLERY GROUP LIMITED
周大福珠寶集團有限公司

Stock Code: 1929 • A Hong Kong Main Board Listed Company

FOR IMMEDIATE RELEASE

Chow Tai Fook Receives Three Prestigious Accolades at Listed Enterprises of the Year 2019

(Hong Kong, 25 November 2019) **Chow Tai Fook Jewellery Group Limited** ("Chow Tai Fook Jewellery Group", "the Group" or "the Company"; SEHK stock code: 1929), a Hong Kong Main Board listed company with 90 years of heritage, proudly announces that the Group has crowned three accolades at the Listed Enterprises of the Year 2019 conducted by Bloomberg Businessweek/Chinese Edition.

The recognitions include:

Listed Enterprises of the Year 2019

Performance Award – Best Investor Relations

Performance Award – Best Corporate Social Responsibility

Chow Tai Fook Jewellery Group Managing Director, Kent Wong, remarked, "We are honoured to reap these prestigious citations for the third year in a row. The recognitions underscore the Group's outstanding achievement in company performance, investor relations and corporate social responsibility. In this age of change and disruption, we will continue to maintain high transparency and frequent communication with our shareholders as well as uphold our commitment on execution of innovative and impactful corporate social responsibility practice."

"Listed Enterprises of the Year 2019", comes to the fourth edition organised by Bloomberg Businessweek/Chinese Edition, the only recognition in Hong Kong which applies Bloomberg Terminal to analyse listed companies and help investors explore high-quality enterprises. It bestows companies with excellent performance on financial performance, corporate governance, investor relationship, development strategy, corporate social responsibility, sustainability, innovation and risk management.

PHOTO CAPTION



Chow Tai Fook Jewellery Group, Director of Investor Relations and Corporate Communications, Danita On, received multiple accolades at Listed Enterprises of the Year 2019

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Chow Tai Fook Jewellery Group Limited

Chow Tai Fook Jewellery Group Limited (the “Group”; SEHK stock code: 1929) listed on the Main Board of The Stock Exchange of Hong Kong in December 2011. The Group’s vision is to become the most trusted jewellery group in the world.

Founded in 1929, the Group’s iconic brand “CHOW TAI FOOK” is widely recognised for its trustworthiness and authenticity, and is renowned for its product design, quality and value. A long-standing commitment to innovation and craftsmanship has contributed to the Group’s success, along with that of its iconic retail brand, and has been embodied in its rich 90 year heritage. Underpinning this success are our long held core values of “Sincerity • Eternity”.

The Group’s multi-brand strategy comprises the ARTRIUUM, JEWELRIA and CTF WATCH brands that are endorsed by the CHOW TAI FOOK master brand, in addition to other brands including HEARTS ON FIRE, T MARK, SOINLOVE and MONOLOGUE.

The Group’s commitment to sustainable growth is anchored in its “Smart+” strategy, which is in place to promote long term innovation in the business, in people and in culture. Another asset underpinning sustainable growth is a sophisticated and agile business model. This supports the Group by fostering excellence and extending opportunities along the entire value chain to communities and industry partners across the world.

With an extensive retail network in Greater China, Japan, Korea, Southeast Asia and the United States, and a fast-growing e-commerce business, the Group is implementing effective online-to-offline (“O2O”) strategies to succeed in today’s omni-channel retail environment.

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