

# **CHOW TAI FOOK JEWELLERY GROUP LIMITED**

## **周大福珠寶集團有限公司**

Stock Code: 1929 • A Hong Kong Main Board Listed Company

### **FOR IMMEDIATE RELEASE**

## **Chow Tai Fook's ESG and Governance Performance Shines in Institutional Investor**

(Hong Kong, 3 September 2019) **Chow Tai Fook Jewellery Group Limited** ("Chow Tai Fook Jewellery Group", "the Group" or "the Company"; SEHK stock code: 1929), a Hong Kong Main Board listed company with 90 years of heritage, is honoured that the Group's outstanding ESG Reporting and corporate governance performance are acknowledged by the 2019 All-Asia (ex-Japan) Executive Team rankings at the Institutional Investor, an international financial magazine highly recognised by the buy-side and sell-side investors and analysts.

The recognitions include:

### **Developed Markets (Small & Midcap)**

**Best Corporate Governance – 3<sup>rd</sup> place, Hong Kong**

**Best ESG/SRI Metrics – 3<sup>rd</sup> place, Hong Kong**

"These accolades are testimonials to our relentless effort in corporate governance, ESG reporting and investor relations," Chow Tai Fook Managing Director Kent Wong remarked. "Our governance and ethical business practices are on the right track to guide us in a pragmatic approach of focusing on sustainability issues that matter most to our stakeholders."

Chow Tai Fook Executive Director, Finance and Operations and Joint Company Secretary, Hamilton Cheng, said, "We deeply believe that sustainability is essential to growing our business and creating shared values with our stakeholders, thus, as our continuing commitment to communicating our sustainability performance to stakeholders, we keep on enhancing the disclosures of the Sustainability Report to make it more insightful and useful."

The 2019 All-Asia (ex-Japan) Executive Team is the 9<sup>th</sup> annual ranking of Asian corporate leaders based on a survey of nearly 2,500 investment professionals from 892 financial services firms. The voters included buy-side analysts, money managers and sell-side researchers at securities firms and financial institutions that cover the region. All votes are weighted by rating (five, four, three, two, and one), on the following attributes: senior executives are accessible; IR team is well informed and empowered to speak; timely and appropriate disclosure; responds quickly and thoroughly; corporate governance; ESG/SRI reporting; corporate documents (including website); company executes on strategy. These ratings were aggregated to produce an overall IR Program rank for each company.

### **About Institutional Investor**

Institutional Investor is the leader in investor relations research, providing immediately actionable intelligence regarding the quality of your investor relations program.

The Executive Team IR Perception Study provides the research needed not only to demonstrate your value to investors, but to help you uncover competitive advantages, learn from challenges and identify opportunities to successfully communicate with new and existing investors and increasing your investment dollars.

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### **Chow Tai Fook Jewellery Group Limited**

Chow Tai Fook Jewellery Group Limited (the “Group”; SEHK stock code: 1929) listed on the Main Board of The Stock Exchange of Hong Kong in December 2011. The Group’s vision is to become the most trusted jewellery group in the world.

Founded in 1929, the Group’s iconic brand “CHOW TAI FOOK” is widely recognised for its trustworthiness and authenticity, and is renowned for its product design, quality and value. A long-standing commitment to innovation and craftsmanship has contributed to the Group’s success, along with that of its iconic retail brand, and has been embodied in its rich 90 year heritage. Underpinning this success are our long held core values of “Sincerity • Eternity”.

The Group’s multi-brand strategy comprises the ARTRIUUM, JEWELRIA and CTF WATCH brands that are endorsed by the CHOW TAI FOOK master brand, in addition to other brands including HEARTS ON FIRE, T MARK, SOINLOVE and MONOLOGUE.

The Group’s commitment to sustainable growth is anchored in its “Smart+” strategy, which is in place to promote long term innovation in the business, in people and in culture. Another asset underpinning sustainable growth is a sophisticated and agile business model. This supports the Group by fostering excellence and extending opportunities along the entire value chain to communities and industry partners across the world.

With an extensive retail network in Greater China, Japan, Korea, Southeast Asia and the United States, and a fast-growing e-commerce business, the Group is implementing effective online-to-offline (“O2O”) strategies to succeed in today’s omni-channel retail environment.

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