



Chow Tai Fook (Stock Code: 1929) • A Hong Kong Main Board Listed Company

## FOR IMMEDIATE RELEASE

### **Chow Tai Fook Garners Four Recognitions at The 8<sup>th</sup> Asian Excellence Award 2018**

(Hong Kong, 11 June 2018) Chow Tai Fook Jewellery Group Limited (“Chow Tai Fook” or the “Company”; collectively with its subsidiaries, the “Group”; SEHK stock code: 1929), a Hong Kong Main Board listed company with 89 years of heritage, proudly announces that the Group has earned four accolades at The 8<sup>th</sup> Asian Excellence Award 2018 conducted by Corporate Governance Asia, an authoritative regional journal in recognition of the outstanding performance in corporate governance.

The recognitions include:

**Asia’s Best CEO (Investor Relations) – Kent Wong**  
**Asia’s Best CFO (Investor Relations) – Hamilton Cheng**  
**Best Investor Relations Company (Hong Kong)**  
**Best Investor Relations Professional – Danita On**

Chow Tai Fook Managing Director, Kent Wong, said, “It is encouraging to clinch the accolades again this year in The Asian Excellence Award. These recognitions are a strong demonstration of our dedication and commitment for strengthening investor relations and upholding a stringent and transparent corporate governance structure. In the pursuit of good corporate governance, we have adopted a stakeholders approach based on principles of transparency, interactive engagement and equal treatment, coupling with the mutual interactive communication and comprehensive disclosure mechanism, to maintain close connection with stakeholders.”

Chow Tai Fook Executive Director, Finance and Operations and Joint Company Secretary, Hamilton Cheng, remarked, “Maintaining a timely disclosure and high level of transparency prompt us to be responsible to stakeholders in our decisions and operations, and to proactively prepare for scrutiny and the ever-changing regulatory environment. We also enhance our capacity to innovate by feeding in stakeholders’ lines of sight; foster high quality strategy and achieve sustainable growth and development.”

The Asian Excellence Award aims to acknowledge companies’ achievements and excellence in the aspects of corporate governance, investor relations, financial performance, corporate social responsibility and environmental practices. The assessment is based on the data submitted to Corporate Governance Asia by companies and investors. These accolades are for finest corporations and senior executives who possess strong skills in providing leadership over and supervising the attainment of the companies’ business objectives, with the ultimate goal of achieving sustainable development.

## PHOTO CAPTION



Chow Tai Fook Jewellery Group Executive Director, Finance and Operations and Joint Company Secretary, **Hamilton Cheng** (Right) and Director, Investor Relations and Corporate Communications, **Danita On** received multiple accolades at The 8<sup>th</sup> Asian Excellence Award 2018

- End -

## Chow Tai Fook Jewellery Group Limited

Chow Tai Fook Jewellery Group Limited (the "Group"; SEHK stock code: 1929) was listed on the Main Board of The Stock Exchange of Hong Kong in December 2011.

Founded in 1929, the Group's iconic brand "Chow Tai Fook" has been widely recognised for its trustworthiness and authenticity, and is renowned for its product design, quality and value. The success of the Group and its iconic brand is rooted in innovation, craftsmanship and heritage. The Group also holds other jewellery brands including CHOW TAI FOOK T MARK, Hearts On Fire, MONOLOGUE and SOINLOVE, which are the first examples of a long term multi-brand strategy rollout.

The Group's commitment to sustainable growth is anchored in its "Smart+" strategy, which is in place to promote long term innovation in the business, in people and in culture. Another asset underpinning sustainable growth is a sophisticated vertically integrated business model. This supports the Group by fostering excellence and extending opportunities along the entire value chain to communities and industry partners.

With an extensive retail network in Greater China, Korea, Japan, Singapore, Malaysia and the United States, and a fast-growing e-commerce business, the Group is implementing effective online-to-offline ("O2O") strategies to succeed in today's omni-channel retail environment.

---

## Media Enquiries:

### Chow Tai Fook Jewellery Group Limited

Danita On  
Director, Investor Relations and  
Corporate Communications  
Tel: (852) 2138 8501  
Email:  
danitaon@chowtaifook.com

Jannus Cheung  
Manager, Investor Relations and  
Corporate Communications  
Tel: (852) 2138 8338  
Email:  
jannuscheung@chowtaifook.com

Peony Sze  
Manager, Investor Relations and  
Corporate Communications  
Tel: (852) 2138 8337  
Email:  
peonysze@chowtaifook.com