



Chow Tai Fook (Stock Code : 1929) • The Largest Hong Kong Listed Jeweller by Market Capitalisation

FOR IMMEDIATE RELEASE

Chow Tai Fook Shines on the 2016 All-Asia (ex-Japan) Executive Team Rankings and Distinguished as Most Honored Company for IR Best Practices

(Hong Kong, 6 July 2016) Chow Tai Fook Jewellery Group Limited (“Chow Tai Fook” or the “Company”; collectively with its subsidiaries, the “Group”; SEHK stock code: 1929), the largest jeweller listed in Hong Kong with 87 years of heritage, is pleased to announce its great success in the 2016 All-Asia (ex-Japan) Executive Team rankings by *Institutional Investor*, an international financial magazine highly recognised by the buy-side and sell-side.

Chow Tai Fook and its key executives received the following recognitions across various categories in the Consumer/Discretionary sector this year:

- Most Honored Company • Third Place**
- Best Investor Relations • Third Place (Nominated by the buy side and sell side)**
- Best Investor Relations • Third Place (Nominated by the sell side)**
- Best CEO • Second Place • Kent Wong (Nominated by the sell side)**
- Best Investor Relations Professional • Third Place • Danita On (Nominated by the buy side and sell side)**
- Best Investor Relations Professional • First Place • Danita On (Nominated by the sell side)**
- Best Website • First Place (Nominated by the buy side and sell side)**

Chow Tai Fook Managing Director Kent Wong said, “We are honored to receive a number of accolades from *Institutional Investor* again, in recognition of our relentless effort in maintaining the best practices in investor relations and corporate governance.”

Director of Investor Relations and Corporate Communications Danita On remarked, “Despite the challenges that Asia retailers encountered in the past twelve months, we remained committed to our investor relations program in providing confidence and updates to our investors through timely, transparent and effective disclosures.”

The 2016 All-Asia (ex-Japan) Executive Team is an annual ranking of Asian corporate leaders based on a survey of 1,394 investment professionals at 582 financial institutions. The voters include buy-side analysts, money managers and sell-side researchers who cast their votes to rank the best chief executive officers, chief financial officers and investor relations professionals. All votes are weighted by place (first, second, third or fourth), whereas the topline rankings in each of these four categories are based on combined buy side and sell side votes.

The attributes for ranking IR performance are having accessible board members and senior executives, responding quickly and thoroughly to requests, providing timely and accurate disclosure of essential financial information and so on.

About Institutional Investor Magazine and The All-Asia Executive Team

(www.institutionalinvestor.com)

Institutional Investor, established for more than 45 years, is an award-winning financial publication with groundbreaking journalism and incisive writing that provides intelligence for global readers.

The All-Asia Executive Team is Institutional Investor's exclusive annual ranking of the region's corporate leaders as determined by the investment professionals.

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Chow Tai Fook Jewellery Group Limited

Chow Tai Fook Jewellery Group Limited (Stock Code: 1929) is a world-class leading jeweller listed on the Main Board of The Stock Exchange of Hong Kong in December 2011, and has become the largest jeweller listed in Hong Kong by market capitalisation.

The iconic brand "Chow Tai Fook" of the Group has been widely recognised for its trustworthiness and authenticity, and renowned for product design, quality and value. The acquisition of Hearts On Fire, an internationally acclaimed U.S. premium diamond brand, in August 2014 has further underpinned the Group's stature as a diamond expert in the industry.

The Group boasts an extensive retail network comprising over 2,300 Chow Tai Fook and Hearts On Fire stores spanning more than 500 cities in Greater China, Singapore, Malaysia, South Korea and the United States, as well as a strong and fast growing e-tail network through operating its Chow Tai Fook e-Shops and various e-tail accounts on other online shopping platforms.

The Group's sophisticated vertically integrated business model provides it with an effective and tight control over the entire operation chain from raw material procurement, design, production, to marketing and sales through its extensive POS and e-tail channels.

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