

CHOW TAI FOOK JEWELLERY GROUP LIMITED

Shareholders' Communication Policy

The Board and senior management maintain continuing communication with the Company's shareholders and investors and encourage them to communicate actively with the Company. The Company adopted a shareholders' communication policy to promote effective communication with its shareholders and other stakeholders and to encourage active engagement of the shareholders. To ensure fair and equal access to material information, the Company makes use of various sources of communication including results announcements and presentations, annual and interim reports, press releases and its Group website. Our Group website contains corporate information, latest publications as well as the recent developments of the Group, enabling Shareholders to have timely access to the information of the Group. The Company also publishes voluntary announcements of operational updates to enhance shareholders' understanding of the Group's business trends and its strategies in a timely manner.

Moreover, the Company's annual general meeting encourages face-to-face communication with shareholders. The Chairman, Managing Director, chairmen of board committees (or respective designated member) and external auditors will attend the annual general meeting. The Directors will answer questions on the performance of the Group raised by the shareholders.