

周大福

CHOW TAI FOOK



周大福珠宝集团有限公司

股份代号：1929 • 香港主板上市公司

2023年12月

周大福

CHOW TAI FOOK

# 关于周大福珠宝集团

# 关于周大福珠宝集团

周大福珠宝集团有限公司（香港联交所股份代号：1929）于2011年12月在香港联合交易所主板上市。

集团标志性品牌「周大福」创立于1929年，广获认同为信誉及正货的象征，并以产品设计、品质与价值而闻名。集团及其标志性品牌的成功，从过去的悠久历史，体现出对创新和工艺的持久坚持，以及恒久抱持的核心价值「真诚•永恒」。





# 历史及里程碑

1929

- 开展珠宝业务



1972

- 周大福开创先河于中国港澳推出999.9黄金首饰



1973

- 获得戴比尔斯 (De Beers) 配售资格



1988

- 于中国顺德开设珠宝生产厂房



1990

- 于中国港澳推行珠宝首饰「一口价」政策以提升价格透明度



1998

- 于北京开设中国内地首个周大福零售点

2009

- 成为力拓集团 (Rio Tinto) 特选钻石商

2011

- 在香港联合交易所主板上市 (香港联交所股份代号: 1929)
- 推出周大福网络旗舰店



2014

- 收购美国高级钻石品牌 HEARTS ON FIRE
- 于中国武汉开设周大福珠宝文化产业园



2015

- 发布「库里南遗产」珠宝杰作《裕世钻芳华》



2016

- 推出T MARK钻石品牌
- 成为「上海金」参考价成员



2017

- 推出SOINLOVE 及 MONOLOGUE



2020

- 收购天然彩宝大师ENZO

2022

- 成为恒生指数成份股並获纳入MSCI中国指数



2023

- 达成在中国内地开设7,000个零售点的目标

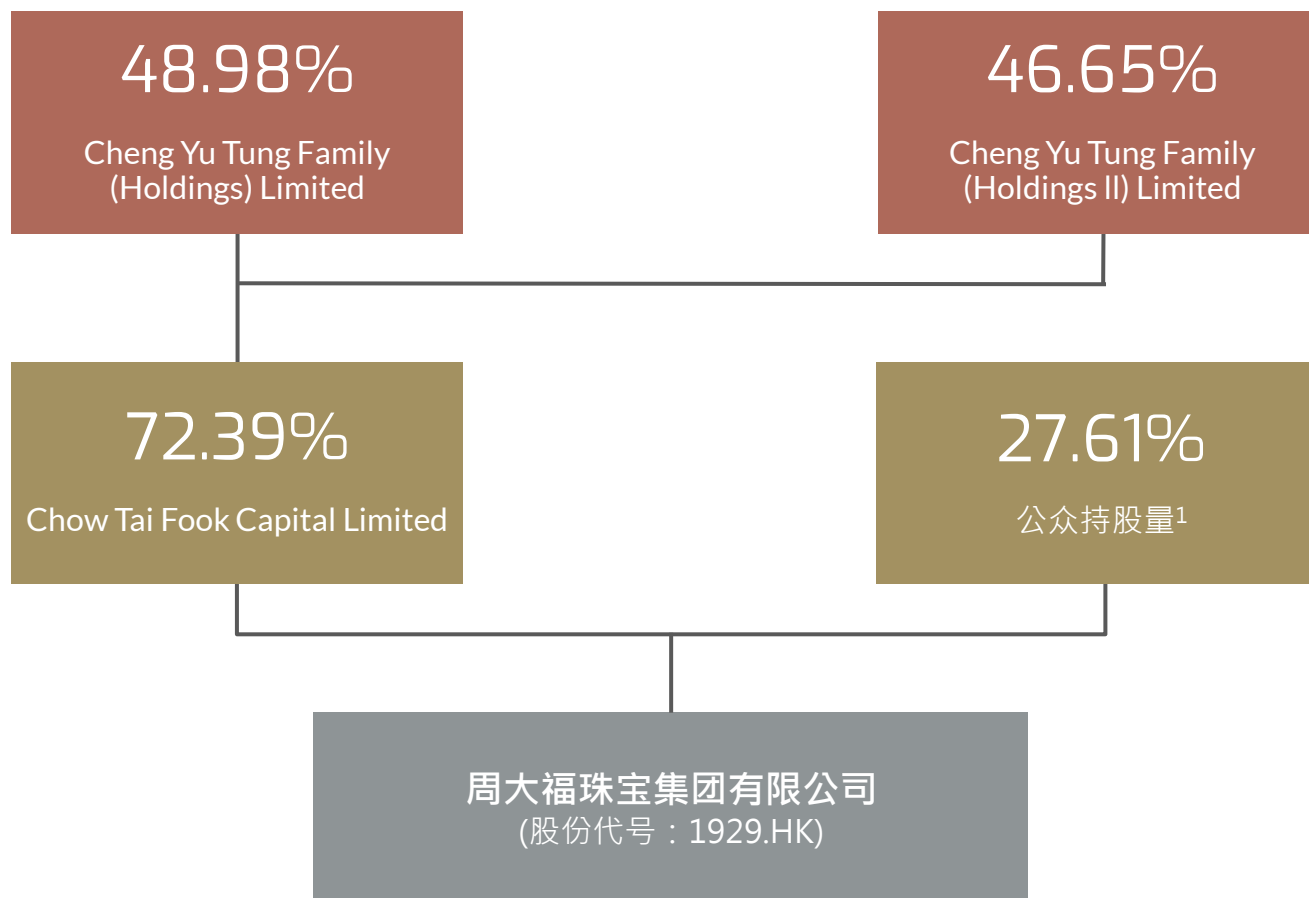
周大福

CHOW TAI FOOK

# 集团概览



# 集团股权架构



<sup>1</sup> Chow Tai Fook Capital Limited持有本公司已发行股份总数约72.39%计算（於2022年9月30日在聯交所網站的權益披露所示），公众持股量不超过本公司已发行股份总数约27.61%

<sup>2</sup> 所示之百分比均为约数

# 集团管理层

## 主席



郑家纯

## 副主席



郑志恒



郑志雯

## 董事总经理



黄绍基

## 执行董事



郑志刚



郑锦标



郑炳熙



孙志强



廖振为

## 独立非执行董事



邝志强



林健锋



柯清辉



郑嘉丽



车品觉



冯咏仪



邓迎章

# 集团优势



## 标志性且 备受信赖的品牌

拥有近95年历史，于中国内地、  
中国香港和中国澳门市场  
稳据行业领导地位



## 尽责高效的 管理团队

管理团队来自多元的专业领域，  
且具丰富行政经验



## 匠心独运 臻至卓越

传承精湛工艺，加上对卓越品质和  
破格创新的不歇追求，  
造就无数优秀珠宝作品



## 行之有效的业务模式

灵活的业务模式让我们对价值链  
拥有全面、有效及即时控制，  
有利在市场随机应变



## 提升盈利质量的承诺

严格的成本管理及执行五大策略  
方针加强竞争力、提升盈利质量及  
为持份者缔造可持续的长期价值



# 集团策略



# 集团总计

## 零售网络



## 员工人数



28,400+

员工总数

## 会员计划



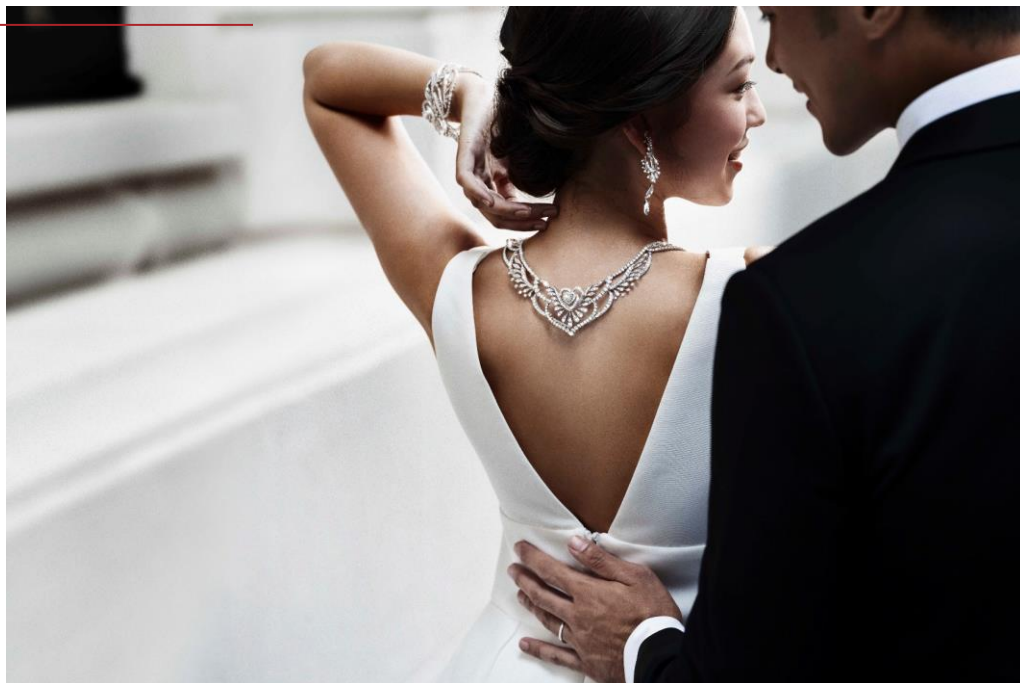
~6.7百万

会员总数

# 集团品牌

## 旗舰品牌 — 周大福

德勤发布的「2022全球奢侈品力量」( Global Powers of Luxury Goods 2022 ) 报告首十名  
胡潤「2023中国高净值人群的品牌之选 — 最青睐的珠宝」( Best of the Best Awards 2023 ) 首五名



# 集团品牌

## 个性品牌

HEARTS ON FIRE



ENZO



SOINLOVE



MONOLOGUE





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工艺传承

# 中国工艺传承

## 周大福大师工作室

- 致力於工艺的传承与发展
- 有数十名逾40年黄金及珠宝制作经验的工艺大师
- 有200多位技术超群的工匠，其中近50位为拥有逾20年珠宝制作经验的高级工艺师，更荣获相关国家级别资格认证



与香港中文大学合办「中国古代黄金工艺研究」项目及展览



与陕西历史博物馆和西北工业大学合作，携手推出以盛唐為題的盛世华彩·传承系列

# 匠心打造的珠宝杰作

《裕世钻芳华》



蕴颐珠宝系列



金镶翡翠三彩六钏筒



睡龙吟

传承系列





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产品创新



# 产品创新



## 传承系列

- 珠宝与传统文化、工艺之间的创新融合；每件传承产品都是匠心传承，传递周大福对优秀传统文化和工艺的坚守与执着
- 与陕西历史博物馆和西北工业大学合作，携手推出以盛唐為題的创新饰品

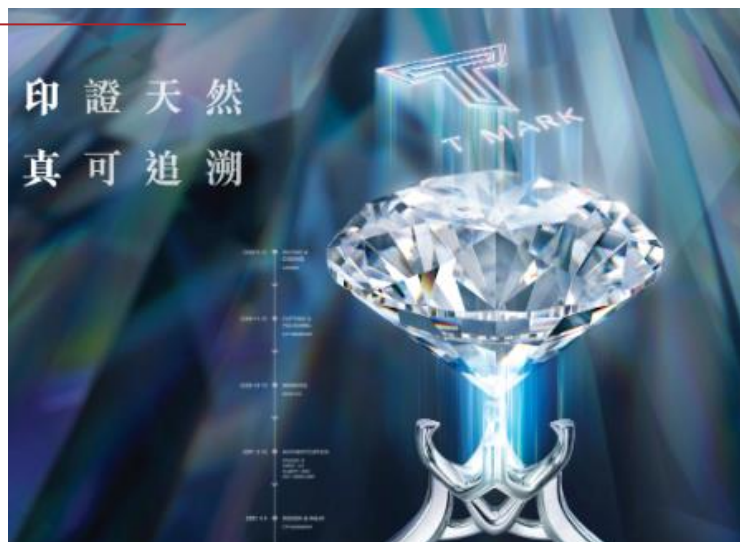


#GoldIsChic视频

## 人生四美系列

- 别出心裁地把T MARK钻石镶嵌于黄金之中
- 以北宋诗人汪洙所描绘的人生四大美好时刻为设计理念





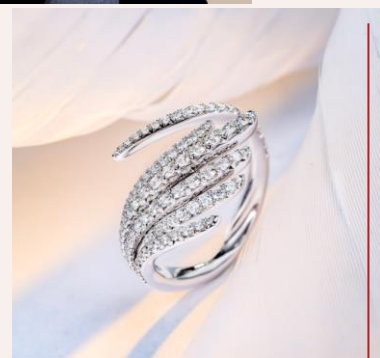
## T MARK钻石

- 应用纳米刻字专利技术，于钻石上刻上一组独特的编号
- 让顾客可凭此编码辨认钻石，以及获取其从采购至制成钻饰的记录



## HEARTS ON FIRE

- 由1996年起一直以最精准卓越的钻石车工见称
- Hearts On Fire 选用最纯净剔透的天然钻石。全球1%的原石晶体中，只有不到十分一最卓越的原石晶体才能甄选成为 Hearts On Fire 钻石
- 100%符合金伯利流程



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智慧制造及零售

# 智慧制造

- 我们拥有四个生产中心：
  - 武汉智造生产中心
  - 顺德匠心智造中心
  - 深圳智造研发中心
  - 香港精品制作中心
- 配备由工业4.0和物联网驱动的高度自动化生产和物流系统



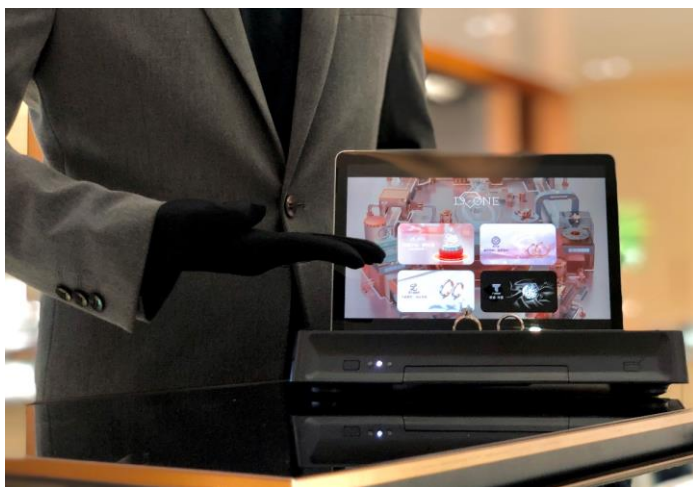


# 智慧零售

云商365



云柜台



智能  
奉客盘



珠宝数码化  
定制平台

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## 业务及财务摘要

# 2024财政年度上半年财务摘要

营业额

百万港元

49,526

主要经营溢利

百万港元

5,989

本公司股东应占溢利

百万港元

4,551

权益总额

百万港元

27,192

净资本负债比率

75.3%

撇除黄金借贷 - 净现金状况

每股基本盈利

港元

0.46

每股中期股息

港元

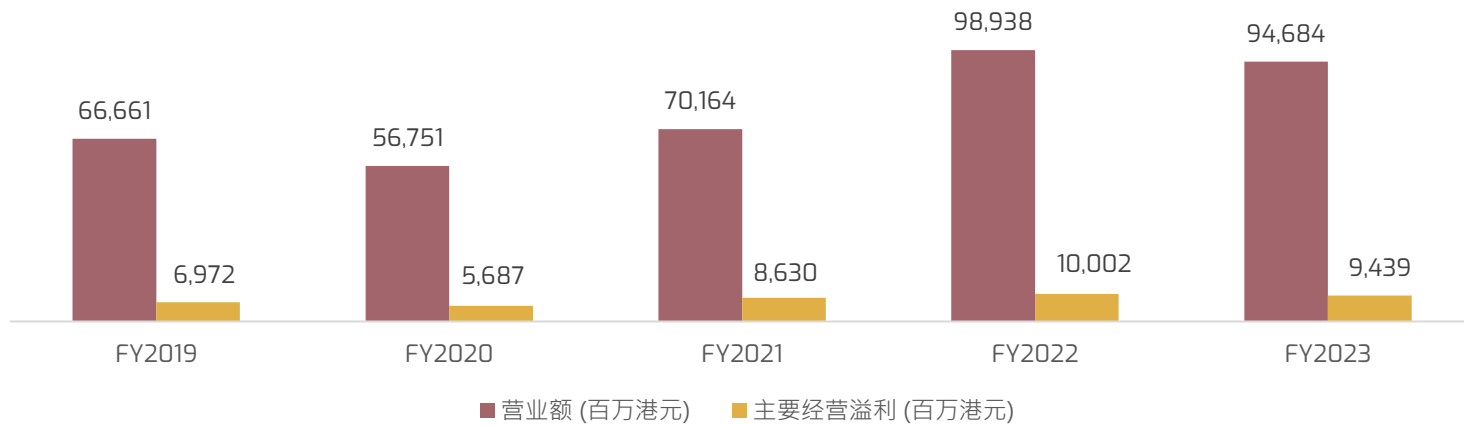
0.25

中期派息率

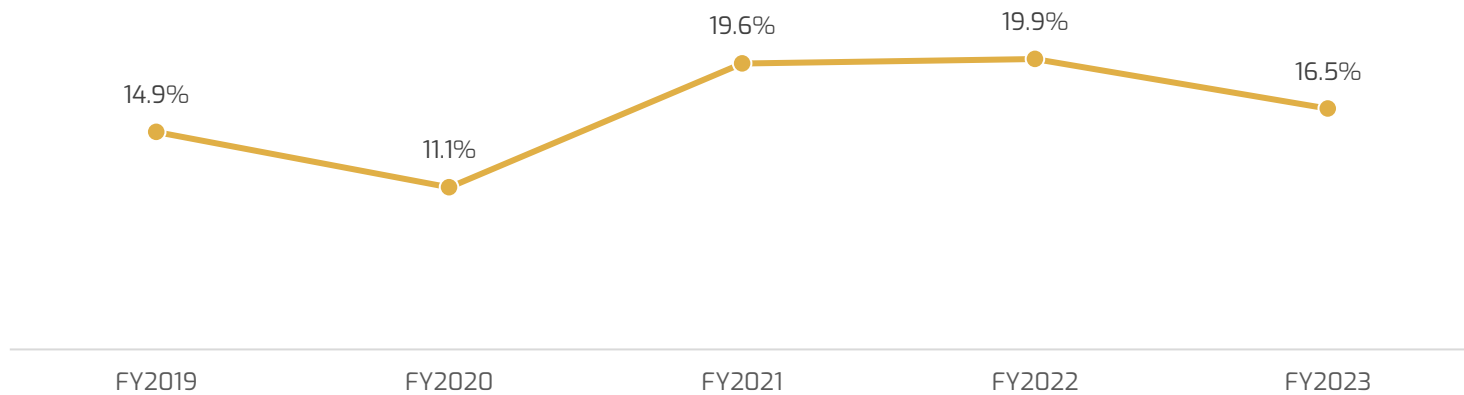
54.9%

# 五年财务摘要

营业额及主要经营溢利



股本回报率





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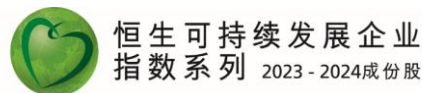
## 奖项及嘉许

# 主要奖项及嘉许

## 主要奖项



## 可持续发展认可



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