

CHOW TAI FOOK

FOR IMMEDIATE RELEASE

Chow Tai Fook Unveils Newly Designed Boutique in Canada at Oakridge Park, Vancouver

Marking a new brand transformation milestone in Chow Tai Fook's ongoing international expansion and luxury retail positioning



(Vancouver, Canada - June 12, 2026) — Chow Tai Fook Jewellery, leading global Chinese jewellery house renowned for nearly a century of heritage, craftsmanship and innovation, announces the opening of its newly designed boutique in Canada at Oakridge Park, Vancouver.

This opening signals a significant step in the Group's brand transformation and international expansion, following recent newly designed store in Singapore Jewel Changi Airport, Thailand Bangkok Siam Paragon, Australia Westfield Sydney, and flagship opening in Canton Road Hong Kong, reinforcing its presence in luxury destinations across international markets.

Strategic Launch at Vancouver's Emerging Luxury Landmark

Chow Tai Fook has selected Oakridge Park for its new store, aligning with its strategy to deepen its presence in premier luxury destinations. As a world-class lifestyle hub, Oakridge Park brings together global luxury brands, art, and community experiences, offering an ideal platform to engage international audiences and showcase Chinese craftsmanship and artistry in a modern luxury context.

CHOW TAI FOOK

A Celebration of Heritage and Craftsmanship



The new boutique at Oakridge Park presents a refined store concept that elevates Chow Tai Fook's global identity while honouring its legacy of craftsmanship and timeless elegance. Featuring the brand's iconic "Timeless Red" façade, the space blends contemporary design with refined oriental aesthetics. Inside, deep walnut veneers and soft champagne-gold accents create a warm, intimate environment that places jewellery at center stage. A bespoke ceiling design and carefully orchestrated lighting enhance spatial depth and define product zones, complemented by a sculptural red ribbon feature to reinforce the brand's identity, creating an inviting, discover-led luxury experience.

Curated Selection of Iconic and Contemporary Collections

The Oakridge Park store showcases a curated selection of Chow Tai Fook's signature collections and Canada exclusive designs, celebrating the House's mastery in blending tradition and innovation.



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DAWN Collection — A Celebration of Renewal and Individuality

DAWN Collection draws inspiration from the delicate beauty of flowers in their first bloom and the vibrant energy of a world awakening to new life, embodying self-expression and inner strength. Rooted in the timeless Chinese auspicious motif, including the four-petal Baoxiang flower medallion from the Tang Dynasty, the collection features soft curves balanced with precise geometric silhouettes, and embodies unapologetic self-expression, blending the poetic elegance and quiet power of Eastern aesthetics into bold, contemporary jewellery statements.



Chow Tai Fook DAWN Collection

Canada Exclusive designs — A Tribute to the Cultural Heritage

Chow Tai Fook introduces a thoughtfully curated Canada-exclusive series, paying tribute to the country's rich natural heritage and cultural symbol.

The series features iconic national symbols, including the maple leaf, expressed through delicately sculpted pendants, necklaces and earrings. These pieces embody the elegance and quiet strength of nature, offering a versatile expression of everyday luxury.



Chow Tai Fook Canada Exclusive designs

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The store also features a range of signature collections, including:
HUÁ Collection, an ode to traditional Chinese culture;



Chow Tai Fook HUÁ collection

Rouge Collection, inspired by an iconic Chinese symbol of fortune and blessings, "福", which blends ancient traditions with contemporary design, carrying wishes destined to last for generations;



Chow Tai Fook Rouge collection

Joie Collection, a modern reinterpretation of the Chinese lock and motif of happiness, "喜", which safeguards every cherished moment and protecting all that matters.



Chow Tai Fook JOIE collection

Each collection embodies cultural heritage, exquisite craftsmanship and serendipitous moments, fusing tradition and contemporary elegance to foster shared emotional connections that transcend time and space.

Chow Tai Fook is now open at Oakridge Park.

Address: Unit 3518, Oakridge Park, 650 West 41st Avenue, Vancouver, BC, Canada V5Z 0N8

Operating hours: Monday to Saturday: 10:00 – 21:00 | Sunday: 11:00 – 19:00

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CHOW TAI FOOK

Chow Tai Fook Jewellery Group Limited

Since its founding in 1929, CHOW TAI FOOK, the flagship brand of Chow Tai Fook Jewellery Group, has been celebrated for its bold designs and meticulous attention to detail. Our commitment to innovation and craftsmanship has made us synonymous with excellence, value, and authenticity.

As the global Chinese luxury group, we blend contemporary designs with traditional techniques to create timeless pieces. Each collection reflects our customers' stories and lives, celebrating their special moments. We aspire to inspire and captivate generations to come, weaving the story of CHOW TAI FOOK into their own.

Our brand portfolio includes the iconic CHOW TAI FOOK flagship brand, HEARTS ON FIRE, ENZO, and MONOLOGUE, offering a wide variety of products that also includes an expanding range of cutting-edge IP collaborations. With over 5,000 stores worldwide, we offer a seamless client journey across all touchpoints that includes a network across China as well as a growing number of global locations.

Chow Tai Fook Jewellery Group Limited (SEHK: 1929) has been listed on the Main Board of the Hong Kong Stock Exchange since December 2011. We are committed to delivering sustainable long-term value for our stakeholders by continually enhancing earnings quality and driving higher value growth.